



Online Exchange Gender in research and practice

Digital Gender Equality

Call for participants

The Event is addressing challenges and opportunities related to Gender and ICTs from multiple perspectives. Researchers and practitioners are invited to discuss the implications of the digital change for Gender Equality based on experience and research findings.

The Digital Age from a gendered perspective

Digital technologies and media can be a powerful catalyst for economic, political and social empowerment of women as well as a tool to promote gender equality. In 2016, the GIZ-wide competition “Empowerment of women through digital solutions” triggered a great response of 63 contributions submitted. The multitude of the proposals clearly demonstrate the huge potential for digital solutions in empowering women and promoting gender equality.

E-Skills for Women and Girls: Closing the gender gap in the digital age

The 47th Commission on the status of Women has agreed to enable girls and women to gain access to ICT and to include ICT education for girls and women in curricula at all levels in order to ensure women’s full participation in the information society. Germany used its G20 presidency in 2017 to give political momentum to digital inclusion and women’s empowerment through ICTs. The initiative #eSkills4Girls aims at reducing the Gender Digital Divide by increasing the participation of women and girls in the digital world.

Re-claiming Digital Spaces: Tackling Online Gender Based Violence

The digital transformation challenges notions of security in the online sphere with negative implications for the pervasiveness of Gender Based Violence. Evidence shows that female ICT users are frequently subjected to harassment and hate speech. Close to three quarters of women online have been exposed to cyber violence. In recent years, the need to ensure women’s and girls’ dignity and safety online has gained international attention by the media. Current research reveals the devastating psychological impact cyber bullying can have on victims as well as the pervasiveness of the problem, including its negative effect on female participation and freedom of expression.

Gender Sensitive E-Governance and Financial Inclusion through ICTs

Digital governance and financial solutions hold an enormous promise. Research on Kenya’s M-PESA shows the potentially huge impact of digital financial services on women’s economic and social well-being. About 80 million unbanked women around the world receive government transfers and wage payments in cash. Digital technologies hold a great potential here. However, many women face socio-economic and/or cultural barriers to accessing and using ICTs, and the delivery of e-services often does not take into account these critical gender gaps. Nevertheless, there are major grounds for optimism based on the trends and innovations in digital technology, e-governance and finance.

Join and debate! Send in your ideas for a short input or presentation now!