



giz Gender Focus

March 2024

With the events in March, GIZ will be celebrating the month of Gender Equality and Gender Justice. This means not only commemorating International Women's Day on March 8th, but also exploring every aspect of our development work's impact on gender relations and power dynamics. These are some of the highlights, which we will be celebrating together with the leadership of BMZ, the Vice-Chair and members of our Management Board, as well as with our partners:

To acknowledge especially creative, impactful, and scalable approaches, we will once again host the Gender Award Ceremony this year. This will bring to light and disseminate the multiple paths we take around the world to foster Gender Justice and Equal Opportunities.

In the Gender Month, we will also explore issues of Artificial Intelligence and how it is permeating the lives and opportunities of women and marginalized groups, especially in Arab and African contexts. And we will dive into the new BMZ Gender Action Plan 2023 – 2027.

Inform yourself, pass on the word to your colleagues, visit our website, post, and get timely information about all activities in Germany and abroad: <https://gender-works.giz.de/>



GIZ Gender Award Ceremony

When? Friday, 8. March 2024, 11:00 – 13:00 CET

Where? Bonn, GIZ Campus Auditorium, [Live Stream](#)

With? **Dr. Bärbel Kofler**, Parliamentary State Secretary, BMZ
Ingrid-Gabriela Hoven, Vice Chair of the Management Board
Award Winners of the GIZ Gender Competition 2024



BMZ Gender Action Plan 2023 - 2027

When? 12. March 2024, 11:30 – 12:30 CET

Where? [MS TEAMS](#)

With? **Martha Gutierrez**, Gender Ambassador of GIZ
Inken Denker, Head of Feminist Development Policy Division, BMZ
Melanie Grad, Feminist Development Policy Division, BMZ



AI for All:

African and Arab Feminist Perspectives on Artificial Intelligence

When? Thursday, 18. March 2024, 11:30 – 13:00 CET

Where? [MS TEAMS](#)

With? **Anna Sophie Herken**, Managing Director GIZ
Panel guests representing African and Arab feminist perspectives in exchange with GIZ colleagues

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Among others, these three central events will take place:

GIZ Gender-Award Ceremony

(Bonn, GIZ Campus, Auditorium/[live stream](#), 8. March, 11:00 – 13:00 CET)

The "GIZ Gender Award" established in 2008 has gained recognition ever since and the number of participating teams has increased over the years. The 186 applications for the GIZ Gender Award 2024 provide an impressive testimony to our commitment and the way we promote and contribute to gender justice within GIZ and in the context of our commission management. We are delighted that Dr. Bärbel Kofler, Parliamentary State Secretary at the German Federal Ministry for Economic Cooperation and Development (BMZ), will be attending the ceremony. Together with Ingrid-Gabriela Hoven, GIZ Vice Chair of the Management Board, she will hand over the GIZ Gender Awards 2024.

Organized by: GIZ Gender Commissioner, GIZ Gender Coordination Group

BMZ Gender Action Plan 2023-2027

([MS TEAMS](#), presentation, and moderated Q&A, 12. March, 11:30 – 12:30 CET)

On December 2023 the BMZ launched its 3rd Development Action Plan on Gender Equality (BMZ GAP III). It translates the German Feminist Development Strategy into concrete measures for the years 2023 to 2027 and provides concrete guidance on how to implement it. By doing so the BMZ also highlights the following thematic priorities: Peace and social cohesion; gender-based violence; health – sexual and reproductive health and rights; economic and social empowerment, participation, and access to decent work; just transition - transition to a socially and climate-friendly economy and food security, agriculture, and rural development. In conversation with Martha Gutierrez, Gender Ambassador of GIZ, Inken Denker and Melanie Grad from the BMZ Feminist Development Policy Division will take us through the BMZ GAP III and elaborate with us the way ahead, expectations and priorities.

Organized by: GIZ Gender Commissioner

AI for All: African and Arab Feminist Perspectives on Artificial Intelligence

([MS TEAMS](#), moderated panel discussion, 18. March, 11:30 – 13:00 CET)

Recent dynamics in AI development have fired euphoria and dystopian fears alike. AI's interaction with gender relations and complex inequalities is still largely neglected. Feminist AI therefore emphasizes the need for decolonization, inclusivity, and equity in technological development. Advocates see a feminist approach as pivotal in addressing the systemic biases and power imbalances entrenched in the global tech sector. In African and Arabic contexts, AI is often associated with a high potential for leapfrogging and hence, technological, and economic advancement. Yet, women and marginalized communities are underrepresented in AI spaces. They are prone to data exploitation by the data industry, which is still mostly located in the Global North, to biases in machine learning as well as to invisible and precarious jobs in the gig economy, such as data labelling often conducted in the South. Panelists from the African and the Arab context in exchange with GIZ colleagues will elaborate on how to challenge gender and intersectional inequalities inscribed in the AI ecosystem. Our guiding question will be: How can GIZ support and utilize feminist approaches to AI in order to make AI work for all?

Organized by: GIZ Departments: Africa and EMC