



5 PRINCIPLES FOR WOMEN AND TRANSPORT

Women and men have different travel patterns

1 Study and understand women's mobility

- Collect sex-disaggregated data to understand female travel patterns
- Take into account informal transport, walking and cycling data in transport surveys
- Include specific questions on short, non-work-related trips and mobility of care in questionnaires
- Conduct gender impact assessments: view the city through the eyes of women by involving local women groups and organized civil society
- Ensure the engagement of women all along the planning and policy process including consultation, monitoring and evaluation

2 Develop inclusive mobility services

- Develop walking friendly street network with large sidewalks, sufficient crossing and street signals
- Consider female travel patterns for route planning and last-mile connectivity in public transport and shared mobility
- Make cycling attractive for women by providing safe infrastructure and promoting cultural acceptance
- Adapt fare integration in public transport system to enable trip chaining
- Ensure barrier-free access to public transport without steps and with level boarding
- Provide clean toilets and nursing rooms in highly frequented public transport stations

3 Ensure women's security in transport systems

- Design open public areas with visibility, lighting and CCTV camera systems at stations
- Recognize sexual harassment and gender-based violence as criminal offences and develop reliable reporting mechanisms
- Train public transport staff to deal with sexual harassment situations
- Evaluate the need for women and children-only services in public transport and ride hailing services
- Provide information on public transport schedules to avoid long waiting time
- Roll-out on demand bus stop at night and early morning to reduce walking distances
- Ensure a greater and gender-mixed staff presence at stations and in vehicles
- Include security requirements in tendering documents and bonus-penalty clauses in contracts with operators

4 Empower women in the transport sector

- Develop a gender-responsive work culture and combat gender clichés in the transport sector
- Reduce entrance barriers to employment for women at all levels: drivers, planners, managers, entrepreneurs, decision-makers
- Recruit female drivers and mechanics and ensure their retention through good working conditions and appropriate facilities
- Adopt parity representation policies in participatory and decision-making bodies
- Highlight women leaders in the transport sector as role models

5 Create awareness and stimulate behavioral change

- Use campaigns and social media to encourage a culture of zero tolerance against harassment and misbehavior towards women
- Conduct educational programs at schools on gender roles and safe mobility
- Include gender and mobility in university curricula in transport planning and engineering
- Train government officials to integrate gender issues within mobility planning
- Use gender-balanced public signage and employ gender-sensitive language
- Partner with men to raise awareness
- Take the lead and ownership of gender-responsive actions in your surroundings!

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TUMI Transformative Urban Mobility Initiative

On behalf of Federal Ministry for Economic Cooperation and Development

Women Mobilize Women Transforming Mobility through Female Empowerment

Empowered, Respected, Safe and sound, Understood, Free to move

TRANSFORMATIVE URBAN MOBILITY INITIATIVE'S WOMEN MOBILIZE WOMEN WE EMPOWER WOMEN IN THE TRANSPORT SECTOR

CONTEXT AND INITIATIVE

The transport sector is not gender neutral: It is dominated by men and with this, transport planning and mobility systems are often unaware of gender specific mobility needs and challenges. Against this background, the Sector Project 'Sustainable Mobility' on behalf of the German Ministry for Economic Cooperation and Development (BMZ), organized an international conference under the umbrella of the Transformative Urban Mobility Initiative (TUMI): The conference 'Women Mobilize Women' (WMW) alongside the International Transport Forum focused on women empowerment in the transport sector and attracted more than 200 participants from over 42 countries. The conference triggered the international debate on the role of women in mobility, shaped a new narrative and initiated many follow-up activities.



"This conference gave me inspiration and fire, taught me perseverance to continue working harder at what I was doing".

GENDER - A QUALITY FEATURE OF OUR WORK (APPRECIATION AND RESPONSE)



With *Women Mobilize Women*, TUMI went beyond a conference format and initiated a debate and actions towards transforming mobility through female empowerment. With the aim of supporting decision-makers and planners to foster the integration of gender responsive decision- and planning-processes, TUMI *Women Mobilize Women* disseminate varied information and guidance material. The publication series on 'Remarkable Women in Transport' showcases female transport role models and gives women who are already transforming urban mobility more visibility. Within a year, TUMI *Women Mobilize Women* developed into a vibrant network. It has become a trademark and sought-after partner in addressing gender and women empowerment even beyond the transport sector.

GENDER IMPACT

The TUMI *Women Mobilize Women* conference was the first conference ever for women and by women in

transport. It inspired the establishment of two regional networks on gender and mobility in Latin America and East Africa to encourage the inclusion of women in decision-making, planning and operation of transport. The homepage <https://womenmobilize.org/> serves as a direct and rich source of information and networking opportunities. In addition to internal partnerships within GIZ regional projects, TUMI *Women Mobilize Women* has established strategic partnerships with other organizations, such as the World Bank, the OECD and UITP. The development banks (ADB, AfDB, IsDB, CAF, KfW) are also seeking exchange and cooperation in order to incorporate gender equality aspects into their transport projects.



"When women plan transport, transport is planned for all."



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