



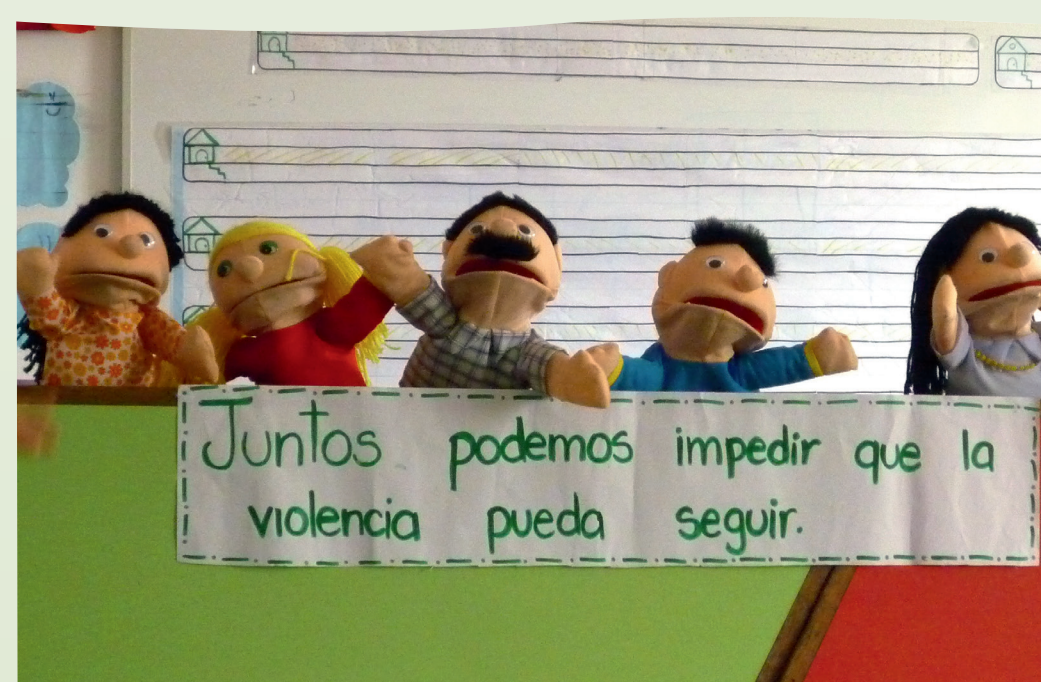
STRONG TOGETHER: STOPPING VIOLENCE IN ITS TRACKS

REGIONAL PROGRAMME COMVOMUJER, PERU

CONTEXT AND INITIATIVE

In Peru, despite the law having made progress, violence against women (VAW) is still a serious human rights issue. It affects 68.2% of women who have a partner (ENDES, 2016) and has negative impacts on society and public health. The prevention and eradication of VAW is a critical and relevant societal challenge. So in order to take effective action, prevention must start at the earliest ages.

Fe y Alegría, one of the most prestigious educational institutions in Peru providing high quality, value based education to an impoverished and excluded population, and Combat violence against women in Latin America (ComVoMujer), implemented "Strong together" ComVoMujer is a regional programme commissioned by the German Federal Ministry for Economic Cooperation and Development (BMZ). "Strong together" is a methodology for primary prevention that promotes a change towards equal socio-cultural patterns between men and women, strengthens self-esteem and rejects all forms of VAW. The tool, focused on 6- to 9-year-old children, favors reflection about the relationship dynamics characterized by gender-based violence through a series of creative and playful activities.



GENDER – A QUALITY FEATURE OF OUR WORK

Fe y Alegría between 2016–2017:

- Trained 585 teachers in 32 schools on the main concepts of VAW and this methodology.
- Implemented the programme with more than 9,000 children (4,489 girls and 4,606 boys) through 5 interactive exhibitions: "Boys and Girls are equally capable"; "Violence damages us"; "We are valuable"; "Together against Violence" and "Raise your Voice".
- Complemented the tool with a video game (APP) for kids.
- Implemented sessions with 2,480 parents to discuss VAW.
- Involved 1,686 teenagers, 132 high school teachers and 433 students from 5th to 6th grade.

In its report to the Office of the UN High Commissioner for Human Rights, the German government has acknowledged the German translation of „La Ruta Participativa” as one of the concrete steps taken to combat gender stereotypes among children and in schools.

IMPACTS & RESULTS

- Since 2012, Strong together has been implemented with educational institutions, women's and civil society organizations and companies, reaching 17,000 children and more than 1,700 facilitators, not counting those in Honduras and Germany.
- It was incorporated into the curriculum of Education, Psychology and Social Work faculties in universities in Ecuador and Bolivia.
- It has been implemented in Germany by the RheinMain University, which translated it into German (MamMut) and English.
- It was incorporated into the Green Prevention List and is part of the new plan for the rights of children and adolescents in Germany.
- The Department of Social Work of the RheinMain University will continue implementing it in the next years.

ComVoMujer distributes lessons learnt and results of its interventions on its website and through its social media accounts, as well as through regular reporting.

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