



# Unveil the Hidden Presence: Trafficking in Women and Children

## A Leadership and Innovation Lab

How can we use our spheres of influence and new action-oriented partnerships more effectively to center stage the issue of trafficking in women and children?

Human trafficking occurs in virtually every country in the world and often across borders. Women and girls account for about 70 percent of the victims; two out of three trafficking victims are girls.

Trafficking in persons is a gross human rights violation and strongly connected to other topics such as humanitarian action, security, violence against women and children, migration management and refugee protection, business responsibility and supply chain accountability, and economic development.

Consequently, in September 2015, the international community adopted the 2030 Sustainable Development Agenda and defined goals and targets to combat trafficking in persons – thereby making a clear link between trafficking and sustainable development.

### Increased Awareness and Effective Responses

The topic is often not adequately reflected in the media and policy responses. Gender dynamics of human trafficking remain underreported. Information does not reach (potential) target groups or decision-makers. We need to think and act differently in order to raise awareness on trafficking. We need to learn and share different perspectives and expertise to develop diverse, innovative and multi-sectoral solutions to effectively address the phenomenon.

Therefore, the Thomson Reuters Foundation and GIZ are launching an international multi-stakeholder dialogue process for leaders and change agents.

This Leadership and Innovation Lab provides a platform to create partnerships. We intend to develop innovative awareness-raising approaches to prevent trafficking in women and children.

### Our Approach

The Lab is a multi-stakeholder dialogue process. We provide an enabling space for all participants to explore one another's perspectives and experiences. Participants engage in dialogue and jointly develop new approaches to increase awareness on and prevent trafficking in women and children. We acknowledge that different groups such as survivors, civil society organizations, media representatives and journalists, donors, community and religious leaders, academics, governments and businesses have complementary skills, experiences and motivations to jointly drive innovation and sustained progress. Throughout the whole process, participants are encouraged to develop specific action, to initiate and shape transformation in their home contexts and on a global level. We design a process including face-to-face and online exchange, individual and action-related coaching.

The Lab aims at the following:

- To create a global network to increase awareness and publicity on trafficking in women and children
- To foster exchange and dialogue among the different stakeholders, their roles and experiences and approaches to combat trafficking in persons
- To develop innovative strategies and change projects in the stakeholders institution or country to increase awareness on trafficking, particularly of women and children

## Participants

The Lab is designed for leaders and change agents from the worlds of policy-making, media, business, academia and civil society. Special focus is given to participants from source, transit, and destination countries of trafficking in persons in Europe and Africa. We will bring together 30 selected individuals from diverse socio-cultural backgrounds, nationalities and professional expertise.

## Dates and Locations

The process entails online exchange and coachings to share, learn and develop ideas further as well as two face-to-face meetings. Key interventions, virtual and in person, will take place between April and December 2018:

- 25th – 28th of June 2018 in Nairobi, Kenya
- 10th – 13th of November 2018 in London, United Kingdom, followed by the Global Trust Conference.

## The Thomson Reuters Foundation

The Thomson Reuters Foundation stands for free, independent journalism, human rights, women's empowerment, and the rule of law.

We play a leading role in the global fight against human trafficking and modern-day slavery.

We use the skills, values, and expertise of Thomson Reuters to run programmes that trigger real change and empower people around the world, including free legal assistance, journalism and media training, coverage of the world's underreported stories, and the Trust Women Conference.

We tackle global issues and achieve lasting impact.

## The Global Leadership Academy

Worldwide, leaders and change agents face increasingly complex and dynamic challenges. At the same time, the vast majority of leadership development measures focus on individuals and have limited impact at an organisational or systemic level. The Global Leadership Academy addresses global issues and works with its international partners to provide reflective dialogue spaces ('Leadership and Innovation Labs'). Based on new perspectives and insights, leaders and change agents from the fields of policy-making, business, academia and civil society develop innovative approaches and solutions to problems in their areas of influence. The Global Leadership Academy, funded by the German Federal Ministry for Economic Cooperation and Development (BMZ), is a central component in GIZ's range of services for international human capacity development.

## The GIZ Sector Programme on Gender Equality and Women's Rights

Gender equality and the implementation of women's rights are critical factors for a human rights-based, socially equitable and sustainable development of societies. The program therefore supports the Ministry for Economic Cooperation and Development (BMZ) in promoting gender equality worldwide by pursuing a three-pronged approach:

- ensuring equal participation of men and women in development processes (gender mainstreaming);
- supporting measures to overcome gender-based discrimination and disadvantages with specific activities to strengthen women's rights (empowerment);
- establishing the strengthening of women's rights and gender equality in high level bilateral and multilateral development policy dialog, in sector policy dialog and in policy advice (bilateral and multilateral development policy dialogue).

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