Application GIZ Gender Competition 2024

Capitalizing On Good Practices of Gender Mainstreaming at GIZ

Submitted by Gender Group GIZ Tunisia (OU 3600)



Gender mainstreaming within the company

Context

In order to promote gender equality in partner countries BMZ's Feminist Development Policy (FDP) sets clear goals for GIZ in line with GIZ's own strategic orientation: plan and implement more GG1 and GG2 projects. In this context, the gender group in Tunisia launched a mission to collect good gender practices, which ensures in-depth exchanges on gender and gender integration through GIZ clusters, projects, and programs. The experience enhanced the discussion of successes and learnings through gender activities.







Why capitalize on and share good practice?

By capitalizing on and sharing good practices, a team, an organization or a country can learn from its own experiences and those of others. This provides an opportunity to turn knowledge into action and build capacity to improve results, and to respond more rapidly and effectively to different types of emergencies or changes that may rise.

Collecting and analyzing good gender practices is to be considered a good practice itself as it allows GIZ complying with strategic engagements and reaching international standards.

It places the gender topic in the center of development cooperation projects and is a great opportunity for the project teams to be engaged in the gender mainstreaming approach.

What is a good practice?

A good practice is a successful experiment that has been tested and reproduced in different contexts and can therefore be recommended as a model. It deserves to be shared so that more projects can adapt and adopt it.

Objectives

- Identification and capitalization of good practices in terms of gender
- Raise awareness among staff of the MELKS (Monitoring, Evaluation, Learning, Knowledge and Sharing) process for gender
- Strengthen gender competencies among GIZ staff





Process overview

O1 Identify & validate the methodology	Identify & collect secondary data and resources	Design the gender good practice template	Conduct interviews with technical advisors	Develop the good practices	06 Data analysis & synthesis	O7 Organization an exhibition "Gender Work Expo"
Engaged Resources:						
Consultant GFP Country Level	Consultant GFP Country Level	Consultant	Consultant	Consultant Technical Advisors and AVs	Consultant Portfolio Management	GIZ staff GFP Country and Cluster Level

- Related to the MELKS (Monitoring, Evaluation, Learning, Knowledge and Sharing) process, a specific Guideline was developed and information sessions organized (continuous gender competence development & encouraged cooperation) to anchor this process and contribute to a continuous enrichment of the good Practice collection.
- The process complements a **portfolio-wide gender analysis at country level**.

Main results for GIZ Tunisia

- Good Practice Template developed (based on FAO template)
- More than 30 interviews with colleagues (mainly technical advisors and AVs)
- More than 30 Good Practices classified based on their contribution to one of the 3R of FDP
- Creation of a Guideline on how to develop a good practice
- Elaboration of the Gender Factsheet to highlight the good practice activity, put the spotlight on the FDP and show data related to GIZ programs beneficiaries in Tunisia (disaggregated data from GIZ Tunisia specific indicators)
- Exchange on Feminist Development Policy with German Embassy
- GIZ contribution to GAP III and CLIP reported to the Delegation of the EU
- GIZ Exhibition "Gender Work Expo" of the good practices during the Gender Week in March 2023
- Knowledge sharing with the North Africa Division and Africa Department in 2023
- Presentation at GIZ-wide Gender Network Meeting in Berlin October 2023

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4 Good Practices

13 Projects

11 Good Practices

9 Projets

10 Good Practices

2 Projets

5 Good Practices

2 Projets

2 Good Practices

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Impact & Potential

Impact

- Gender Mainstreaming: emphasizes individual efforts and initiatives within projects and to bring the gender mainstreaming topic at GIZ on the top of the priority list
- Implementation of FDP: facilitates identification of gender transformative approaches and potentials for each project, strengthens the 3R and explores the potential of gender transformative and responsive approaches for GG0 and GG1 projects
- Gender Competence: strengthens gender competencies of involved colleagues
- Corporate Culture: awareness raised with involved colleagues on different levels (technical advisors and AVs) to integrate gender throughout a project's life cycle
- Learning: interactive learning formats established for GFP and colleagues on how to identify and draft a Good Practice
- Communication: facilitates external and internal communication on gender specific measures
- Outreach: wide interest of other donors and international organizations in Tunisia, esp. EU

Potential

- Strategic level: collection of Good Practice as a strategic instrument to apply on a portfolio-wide gender analysis to identify crosssectoral synergies of common challenges and approaches
- Monitoring: reporting tool on country level
- Evaluation: promote genderresponsive evaluation
- GIZ-wide Knowledge Management: establish GIZ-wide living archive of Good Practices and strengthen exchange within projects, countries and organizational units working on Gender





