

Application to GIZ Gender Competition 2024 – GG2 category

Boosting women representation in TUEWAS sectors

During this year's sector network TUEWAS call for application of taskforces and the innovation fund, we have created a taskforce on boosting women representation in TUEWAS sectors, to improve women experts' representation in the Asian Transport, Environment, Energy, Urbanism and Water discourses.

As women are notoriously underrepresented in Asian scientific conferences and policy events, as well as consultancy work, especially those not organised by international organisations; their voices are not being heard sufficiently. Therefore, the objective of the initiative is to have a platform for women working on Transport, Energy, Environment, Urbanism and Water as well as Gender in the region. This is intended to increase women participation in the discourse on sustainable development in the TUEWAS sectors and to strengthen the link to SNRD Asia Pacific to serve as a platform for women experts from additional sectors, such as biodiversity and ecosystems management.

Our taskforce consists of an international all-female team from a variety of different TUEWAS sectors. The team members are: Ms. Anneli Stutz (anneli.stutz@giz.de), Ms. Urda Eichhorst (urda.eichhorst@giz.de), Ms. Kirsten Orschulok (kirsten.orschulok@giz.de), Ms. Debashree Roy (debashree.roy1@giz.de), Ms. Anne Patricia Mariano (patricia.mariano@giz.de), Ms. Krishna Desai (krishna.desai@giz.de), Ms. Ria Büsse (ria.buesse@giz.de), Ms. Marleen Spellenberg (marleen.spellenberg@giz.de), Ms. Linda Caceres (linda.caceresleal@giz.de) and Ms. Sakina Belahcen (Sakina.belahcen@giz.de). Over the course of the year, we had multiple meetings to work on the creation of the women expert database, which will be launched until the end of the year 2023.

As the Women Expert Database is a stand-alone webpage, which is integrated into the TUEWAS website, there are several direct beneficiaries:

- The experts are benefitting from the database, as they can increase their presence outside of their own networks in the region.
- This expanded visibility not only amplifies their professional presence but also opens doors to new collaborations, partnerships, and opportunities outside their usual spheres.
- As the database will be open to all, event organisers outside of GIZ projects can reach out to women experts for their events too, therefore boosting women representation at panels.
- TUEWAS and SNRD projects are also benefitting directly from the database, as they now have access to a database with high-profile women speakers which can be invited to events in the project regions.
- The regular adding of speakers by GIZ projects will naturally increase the total number and other projects benefits due to the pooling of resources.
- The activity has transformational potential catering to the IKI gender strategy and BMZ's feminist development policy.

To promote the Women Experts Database, we will have a well organised social media campaign to promote the launch of the database, as well as provide further updates on the database and the events connected to the database and to our partner networks. This social media campaign will additionally multiply the visibility of female expert in the TUEWAS sectors and regions. As of now, we are partnering with:

- Women on the Move
- Women mobilize Women
- Women in Green Energy Initiative
- Women in Renewables Alliance
- Global Women's Network for the Energy Transition

Several GIZ colleagues working in the APLAK region have already reached out to us to connect existing networks with the Women Experts Database or expressed their interest in connecting soon to be established networks in the ALPAK region, or global networks, with the Women Experts Database.

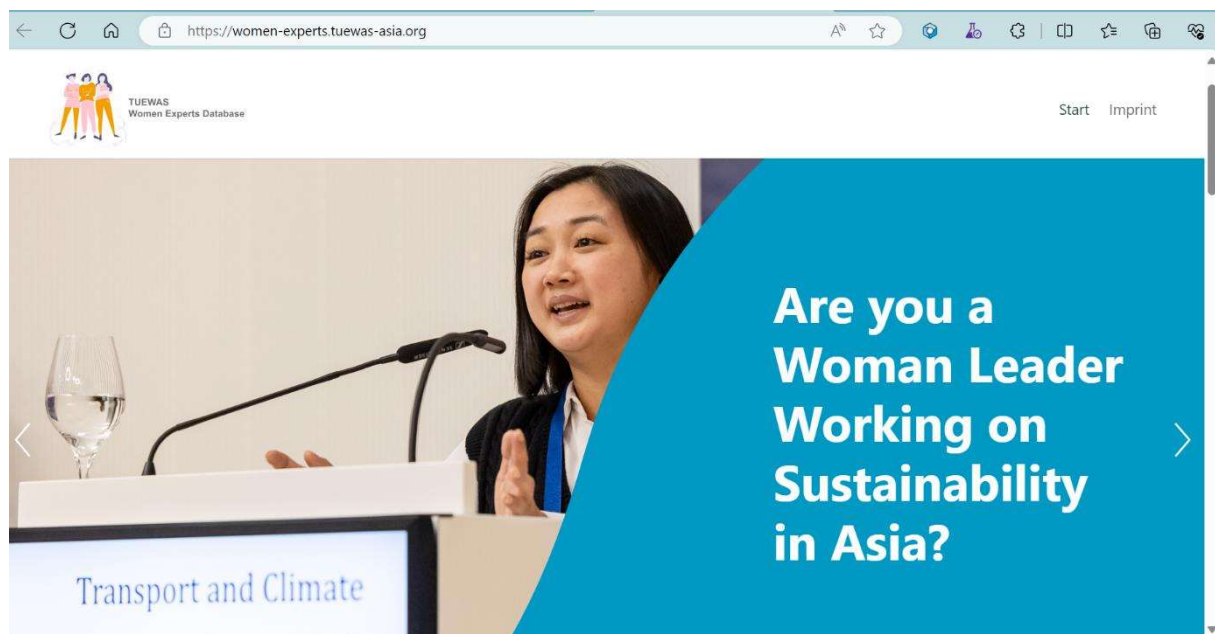
We are expecting that the database will contribute to the gender transformation in the region through higher visibility and participation of women and marginalised groups in male-dominated working fields and events. Creating this visibility and representation can promote the growing interest of women in these male-dominated working fields, thus resulting in more women choosing such a career path and subsequently promoting equity in the workforce in the TUEWAS region. Additionally, through regular participation of high-level women experts at GIZ events and projects, we will achieve a higher quality of GIZ projects and TUEWAS events and webinars.

We think that the Women Experts Database has a lot of potential and would like to continue our efforts to achieve the biggest possible impact with our work. In a second stage, the website could host additional materials for gender transformative approaches by GIZ projects in the sectors as well as the region, and we could be showcasing best practices. This can be used as an inspiration in future project development and hopefully inspire GIZ colleagues to create more GG2 projects. Especially, as we intend for the database to be well embedded in the TUEWAS WGs and the newly established TUEWAS and SNRD GTA WG. Due to the interest the database is already receiving from GIZ colleagues, the database could be expanded to or be replicated in additional sectors or regions. We have already started discussions to scale up the database and connect it to an upcoming global women network.

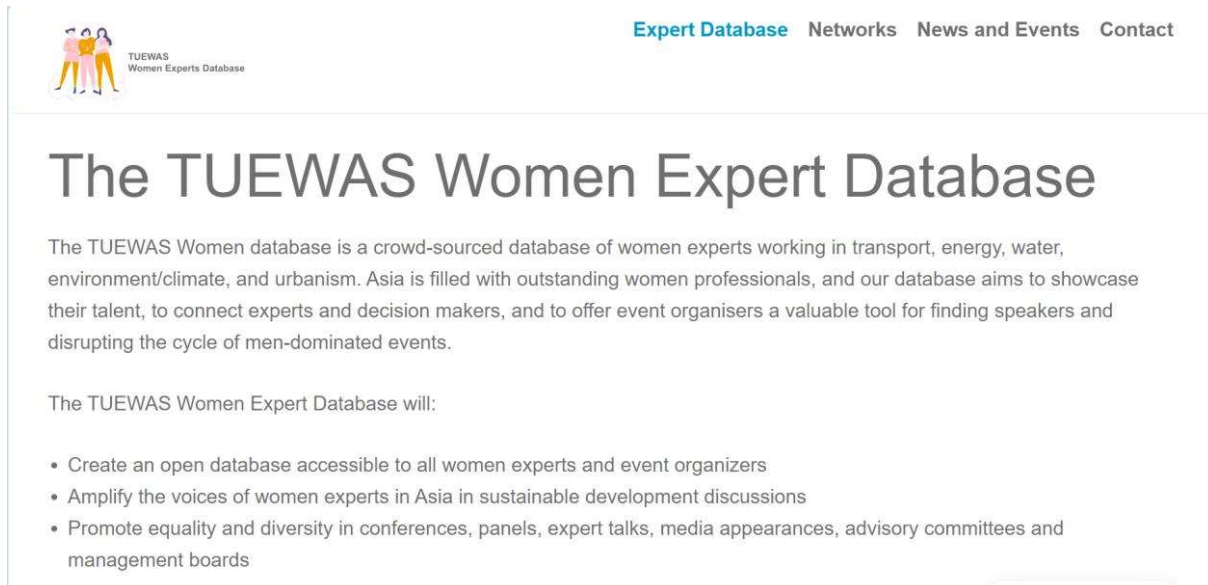
Lastly, the social media campaign can be used to highlight gender activities of projects alongside the Women Experts Database, therefore further providing a platform for these women experts.

We are proud of what we have achieved with this taskforce within less than a year and are excited to see how the Women Experts Database will develop in the next few years.

Thank you for considering our application as GG2 contribution to the GIZ Gender Competition 2024.

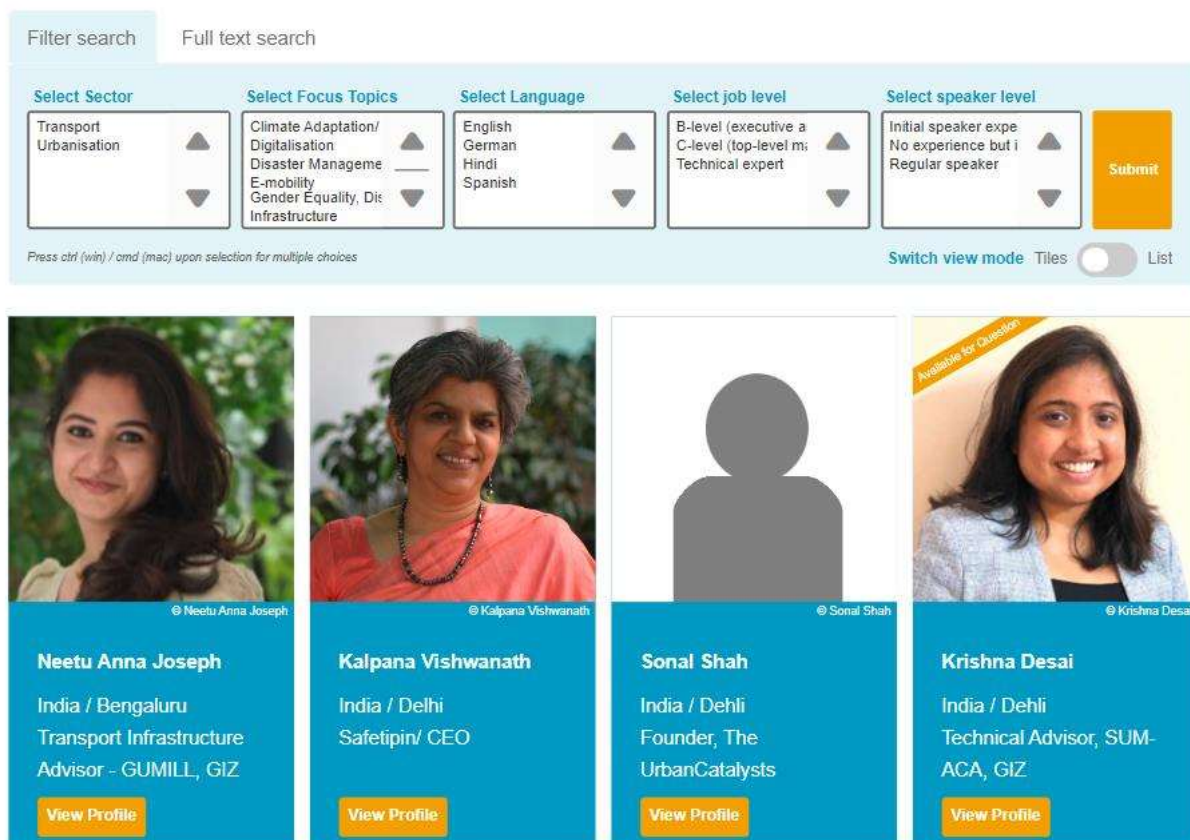


1 Landing page of the TUEWAS women Experts Database website.



2. Main page of the TUEWAS Women Expert Database website.

Connect with the Perfect Woman Expert for Your Event!



3. Display of the database on the website with the search option



Our Networks



WOMEN ON THE MOVE
TRANSFORMING
TRANSPORT IN ASIA



Women in Green Energy Initiative
(energypartnership.cn)



4. Network page of the TUEWAS Women Experts Database website displaying the logo of the different organisations part of our network with a link to their official website.

Are you a Woman Leader Working on Sustainability in Asia?

About TUEWAS

TUEWAS (Transport, Environment, Energy, and Water in Asia) is a thriving network of experts within GIZ, originally founded in Bonn, Germany in 2002. Currently spanning across 16 Asian countries, TUEWAS encompasses more than 50 projects dedicated to addressing critical issues in transport, environment, energy, and water. With its Secretariat based in Bangkok, TUEWAS is at the forefront of fostering sustainable development in Asia's most vital sectors.

The TUEWAS Women Experts Database

The TUEWAS Women Experts database is a crowd-sourced database of women experts working in transport, energy, water, environment/climate, and urbanism.

Asia is filled with outstanding women professionals, and our database aims to showcase women's talent, connects experts and decision makers, and offers event organisers a valuable tool to find speakers and disrupt the cycle of men-dominated events.

The goal of the TUEWAS Women Experts Database is:

- Creating an open database accessible to all women experts and event organiser
- Amplifying the voices of women experts in Asia in sustainable development discussions
- Promoting equality and diversity in conferences, panels, expert talks, media appearances, advisory committees and management boards

Topics of expertise

Transport

Environment

Energy

Water

Urbanism

How to submit your profile?

Join the network with a Single Click! Head to our user-friendly online portal to kickstart your profile submission journey!

Task Force Lead:	Contact	Database Input:
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In collaboration with:

5. Flyer promoting the TUEWAS Women Experts Database for communication purpose.