



GIZ GENDER MONTH 2023

Events organised by the 'Employment and Skills for Development in Africa (E4D)' and the 'Employment promotion for women for the green transformation in Africa (WE4D)' programmes

Together with the programmes' regional partners in sub-Saharan Africa, E4D and WE4D host several events during the Gender Month to raise public awareness on gender equality and to celebrate women's achievements in the corporate world. Both programmes aim at improving the employment and economic situation of women and men. With its main focus on women and green economic transition, the new WE4D programme (GG2 marker) will intensify dialogues and events with its partners in order to address socio-economic barriers for women accessing labour markets and developing their businesses in green sectors.

1ST MARCH: DAR ES SALAAM, TANZANIA (IN PERSON EVENT) WOMEN BUSINESS BREAKFAST NETWORKING AND AWARD OF CERTIFICATES

In partnership with the Prime Minister's Office and implemented by an international consortium, E4D will host an event that includes dialogues on women in businesses, recognises top women-led businesses and celebrates the successful participation of women champions in the Bid Management and Health, Safety and Environment (HSE) training. The event will provide an opportunity for interaction and cooperation between different stakeholders of the private and public sector.

9TH MARCH: MAPUTO, MOZAMBIQUE (IN PERSON EVENT) CELEBRATING WOMEN ENTREPRENEURS

The event aims to celebrate the success of the Women Entrepreneurship for Africa (WE4A) initiative (co-financed by the EU) and the achievement of building a community of female entrepreneurs in Mozambique. The event will host a trade fair / exhibition where women entrepreneurs have the chance to expose their products and services and exchange experiences about the WE4A programme and its impact on their businesses. Expected participants are women entrepreneurs supported by the WE4A initiative, representatives from the European Union, Mozambican ecosystem players and GIZ staff.

10TH MARCH: DAR ES SALAAM, TANZANIA (IN PERSON EVENT)

WOMEN ENTREPRENEURSHIP FOR AFRICA DAY – “CELEBRATING AND EMPOWERING WOMEN BUSINESSES FOR RESILIENT ECONOMY AND JOB CREATION”

In collaboration with E4D, the Tanzanian Women Chamber of Commerce (TWCC) organises the ‘Women Entrepreneurship for Africa Day’ to provide a platform for the exchange of knowledge and experiences between businesswomen, captains of industry and experts on best practices for running a growing and sustainable business. The forum will highlight expertise on topics such as access to regional markets, sustainable financing and equity, product marketing (branding and positioning) and contemporary business management. The aim is to create sustainable and shock-resistant businesses. The event will be opened by Hon. Minister Angellah Mbelwa Kairuki, Minister in the President’s Office, Regional Administration and Local Government of the United Republic of Tanzania.

11TH MARCH: DAR ES SALAAM, TANZANIA (IN PERSON EVENT)

3RD TANZANIAN WOMEN ENTREPRENEURS OF THE YEAR AWARDS

The Tanzanian Women Chamber of Commerce (TWCC) hosts the Women Entrepreneurs of the Year Award event to honour outstanding female entrepreneurs across different business sectors in Tanzania. The WE4A programme (initiative co-financed by the EU) has been invited to participate in the event as TWCC’s key partner on Women Economic Empowerment. It is anticipated that several entrepreneurs of the WE4A programme will receive awards. The event is expected to be graced by the Vice president of the United Republic of Tanzania.

31ST MARCH: NAIROBI, KENYA (IN PERSON EVENT)

DIGITALL: INNOVATION AND TECHNOLOGY FOR GENDER EQUALITY

The event is aligned with the priority theme for the upcoming 67th Session of the Commission on the Status of Women “Innovation and technological change, and education in the digital age for achieving gender equality and the empowerment of all women and girls”. The event will host 60 women business owners and SME leaders who are supported by various programmes of the Sustainable Economic Development Cluster in Kenya. The event will host a roundtable discussion, keynote addresses and a marketplace for interactive learning and networking. The events main goals are to discuss the challenges faced by women in innovation and technology for gender equality, to inspire Kenya’s next generation of women on how to leverage on tech for business growth and to network with peers and relevant stakeholders.